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# Why National Organic Standards?

- Consumers: more transparent and responsive food supply chain
  - Environmental Concerns
  - Certain food attributes
- Producers: higher prices / economic share
- Standards would bring:
  - Uniformity among organic standards
  - Reciprocity among certifying agents
  - Assurance of organic integrity

### Road to the National Organic Program

• 11/90 Organic Foods Production Act

• 1993 National Organic Standards Board convenes

12/97 USDA publishes first proposed rule on regulations

03/00 USDA publishes second proposed rule on regulations

12/00 USDA publishes final regulation

04/02 USDA accreditations begin

• 10/02 Full regulation implementation



#### **Benefits**

- One Uniform National Standard
- Reciprocity Between
   Certifying Agents
- Appeal Rights on Certification Decisions
- Increased Consumer
   Confidence and
   Awareness



### **Organic: Fact & Fiction**

- Organic is a production claim
  - how food is produced and handled.
- Organic is not a content claim
  - It does not represent that a product is "free" of something
- · Organic is not a food safety claim
  - Not a judgment about product quality and safety
  - Does not mean a product is superior, safer, or more healthy than conventionally produced food



#### USDA's Role

- Accreditation: Accredit certifying agents, Approve State Organic Programs (SOP)
- · Compliance and enforcement: Compliant processing
- Standards Development: Promulgate, amend, and implement regulations

 International Agreements: Recognition Agreements, Equivalency, Export Arrangements

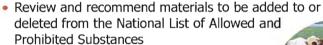
National Organic Standards Board



#### National Organic Standards Board (NOSB)

- 15-member advisory board appointed by the Secretary
- Board composition:

Producers Handlers/processors Retailers Scientists Consumers Environmentalists Certifying agents



 Advise on other standards or policies for implementation of the NOP regulations



## Accreditation/Recognition

- 55 domestic certifying agents
- 40 foreign certifying agents
- 8 recognition agreements

British Columbia Denmark India Israel New Zealand Quebec Standards Council of Canada United Kingdom

**ORGANIC** 

- 1 export arrangement
   Japan
- Equivalency in progress

### Accreditation Qualifications

Certifying Agents should show some combination of

EDUCATION TRAINING EXPERIENCE



#### NOP Regulations: Certification

Organic systems plan

Crops: organic seeds, build soil fertility, preventive management practices

Livestock: origin, feed, healthcare, living conditions

Handling/processing: pest management, prevent commingling

Use only approved substances/practices

No genetic engineering, irradiation, sewage sludge National List: synthetics allowed in crops/livestock production; synthetics and nonsynthetics allowed for handling/processing

Mandatory verification through inspections

Initial site inspection Annual site inspection Unannounced inspections to determine compliance



#### NOP Regulations: Crop Production

- No prohibited substances on land/fields for 3 years
- Establish buffer zones
- Maintain or improve soil condition
- Minimize soil erosion
- Rotations, cover crops, and application of plant and animal material
- No contribution to environmental contamination through application of plant and animal material



#### NOP Regulations: Livestock Production

Origin of livestock

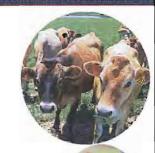
Organic management from last third gestation (exceptions: poultry or new dairy operations)

Livestock feed

100% organic feed – agricultural ingredients Feed additives/supplements – nonsynthetics or synthetics on National List No synthetic hormones or growth promoters No antibiotics

Animal health and living conditions

Establish and maintain preventive health care Accommodate the health and natural behavior of the animal Access to the outdoors/pasture for ruminants





## NOP Regulations: Handling/Processing

 Mechanical or biological methods for processing organic agricultural products

 "Organic" products: non-organic ingredients or processing aids must be on the National List

Maintain organic integrity

Preventive facility pest management

USDA seal/labeling



#### NOP Regulations: Organic Labeling

"100% Organic"

Ingredients must be organic Processing aids must be organic May use USDA seal

"Organic"

At least 95% organic agricultural ingredients Remaining 5% on the National List May use USDA seal

"Made with Organic (Ingredients)"

At least 70% organic agricultural ingredients
May contain nonagricultural ingredients on the National List
May contain conventional agricultural ingredients
May NOT use USDA seal



#### NOP Regulations: National List

- Allowed synthetic substances & prohibited natural substances in organic crop or livestock production
- Allowed synthetic & non-synthetic substances for organic handling/processing
- Sunset process 5 year review to renew National List substances
- Petition process Guidelines to either add or delete substances from the National List: Federal Register Notice, 72 FR 2167, January 18, 2007



#### Organic Industry Statistics

- Fastest growing U.S. food segment (15-20% annually)
- 2006 U.S. sales about \$14.0 billion
- Organic Markets

44% mainstream grocery stores/supermarkets 47% natural food stores 9% farmers markets, CSAs, restaurants, etc. (direct marketing)

- More than 8,500 farms and 2,900 handlers certified
- 4.0 million acres of certified cropland and pasture (2005)



## For Further Information

- Contact
  - Office (202) 720-3252
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- NOP Web Site
  - www.ams.usda.gov/nop

